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November 22, 2013

DC Dental, an award-winning dental industry supplier, announces today that it will attend and exhibit at the [89th Annual Greater New York Dental Meeting](#). One of the largest healthcare and dental meetings in the world, the event attracted over 50,000 attendees last year, from all 50 states and more than 130 countries. The event also features over 1,500 technical exhibits, showcasing the latest innovations in the dental profession.

Who: David Charnowitz, Founder and CEO of DC Dental

Booth: #5300

Event: 89th Annual Greater New York Dental Meeting

When: December 1-4, 2013

Where: Jacob K. Javits Convention Center in New York City

At this year's event, DC Dental will highlight their industry leadership and recent continued growth at a birthday-themed booth, celebrating the one-year anniversaries of the company's branches in New York and Ohio.

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The New York branch, located in Brooklyn, also includes an innovative store front, where dentists may visit and purchase items in person. The store front showroom is the only facility of its kind in Brooklyn, as well as a unique concept across the dental supply industry. It offers dedicated service technicians as well as a diverse and one-of-a-kind experience to customers and has received continued positive feedback.

The Ohio branch, opened in response to growing demand as well as for its position as an ideal cultural and geographical fit to support DC Dental's continued expansion, also delivered significant intellectual capital to bolster the company's future growth and development.

Additionally this past year, DC Dental opened a new distribution center as part of state-of-the-art upgrades made to its Baltimore, MD facility. This development marked a critical step in the company's ongoing expansion across the Mid-Atlantic region. Going forward, DC Dental also plans to release a new smartphone app in December to further streamline and enhance the value and experience their customers receive from their services and expertise.

Following the completion of two acquisitions in 2012, [DC Dental](#) has continued to move toward its goal of doubling its revenues over the next 3-5 years. In recent months, the company has reached close to \$10 million in additional sales, along with 8 sales executives and 1,600 new customers added. Merging customers also received a number of benefits, including access to faster fulfillment, more authorized product lines, a robust 400-page catalog, and support from dedicated service and equipment departments. Throughout all of its expansions, DC Dental has remained true to its mission to offer customers high quality supplies and an industry-leading customer service experience, toward their goal of helping doctors to "Practice Savvy."

"We are thrilled to be exhibiting at this year's Greater New York Dental Meeting," stated David Charnowitz, Founder and CEO of DC Dental. "We look forward to joining other experts, professionals, and providers from across the healthcare and dental industries and celebrating our continued growth and the particular success of our branches in New York and Ohio on their first anniversaries."

DC Dental will be exhibiting at Booth #5300 at this year's event, and in keeping with its birthday theme, will feature a bar, magician performance, balloon and caricature artists.

For more information about DC Dental, visit www.dcdental.com. Follow DC Dental on Twitter: <https://twitter.com/DCDental>. Like DC Dental's Facebook page: <https://www.facebook.com/dcdentalsupplies>.

For more information about the Greater New York Dental Meeting, visit www.gnydm.com.

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